



## 101 ways to lead generate in real estate

- Garage sale
- Furniture/estate sales
- Car dealers
- Mortgage companies
- Title companies
- Inspectors
- Appraisers
- Moving companies
- Facebook
- Twitter
- Chamber of Commerce
- Airline flights
- Schools/REMAX balloon program
- PTA
- School fundraisers
- Band
- Choir
- Sports/booster clubs
- Teachers
- Principals
- Divorce attorneys
- Bankruptcy attorneys
- Judges
- Marriage councilors
- HOA
- RELO comps
- Girl/Boy scouts



- Running clubs
- Biking clubs
- Ski clubs
- Gyms/personal trainers
- New home builder sales people
- Builders (owners)
- Open houses
- Country clubs
- Other agents
- Realtor seminars
- Commercial agents
- Seminars for investors/first time home buyers
- Weddings
- Move in parties
- Apartment pool areas/rec areas
- Rec centers
- Senior centers
- International sales
- RE/MAX Referral networks
- RE/MAX conventions
- Nursing homes
- Apartment reps
- College alumni associations
- Singles organizations
- Dry cleaners
- Charities
- Doctors CPAs
- Churches
- Work your hobby



- Newspapers
- Magazines
- Theaters
- TV
- Radio
- Back of your laptop
- Restaurants/bars
- Networking groups
- Financial planners
- Stock brokers
- Farm an area
- Hotel groups-look at reader boards of who is in house
- Uber/Lyft
- Hair salon/nail salon
- Golf course
- Banks
- Military/ROTC

Who is your influencer in each of these areas?